

NAU FORMULA SAE SPONSORSHIP FORM



WHAT IS FORMULA SAE?

Formula Society of Automotive Engineers (FSAE) is a student-run project that involves designing, building, testing, and racing a lightweight, high-powered race car. FSAE is a once-in-a-lifetime, hands-on engineering experience that gives students an opportunity to take their knowledge learned in school and apply it to a real-life project. The team will learn engineering, fabrication, design for manufacturing and teamwork that directly apply to industry. The (FSAE) competition occurs yearly, and students compete against other college teams from all around the country in a variety of competitive events.

WHAT IS OUR PLAN?

Our team is organized through several different sub-teams which include Powertrain, Electrical, Frame/Body/Aerodynamics, and Suspension & Steering, comprising of 19 core members. Our project benefits from the collaboration and coordination of these sub-teams, as they collectively integrate and test their respective designs. Our goal is to build a competition ready car and begin our test driving here in Flagstaff by March 2025!

OUR GOALS

Our team has grown by over 50% since last year, and we are committed to our success at competition by improving and adding these systems to NAU's 2nd ever Formula SAE car:

- **Newer 600cc 4-cylinder**
- **Limited Slip Differential**
- **Full Aerodynamics Kit**
- **Carbon Fiber Body**
- **Pneumatic Paddle Shifters**
- **Developed Electronics**
- **Improved Driver Ergonomics**
- **Reliable and Serviceable**

HOW CAN YOU HELP?

Help get our team to competition! The project is funded completely by donations, and your contribution will help us achieve our goals of building a race ready Formula car. The provided sponsorship table is a just a suggestion. If your organization is considering a different contribution value not listed, please do not hesitate to contact us. We accept monetary donations as well as any services or materials you think may be beneficial to our project!

SEE NEXT PAGE FOR SPONSORSHIP BENEFITS

NAU

Mechanical
Engineering

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OUR TEAM:

- PARKER JOHNSON
- JOSEPH LEBLANC
- GUSTAVO RUIZ
- CHARLES BARCLAY
- DAMIAN BONIELLA
- RYAN BUSSEY
- ALEXANDRA BRISTER
- JOSEPH CIAO
- MATTHEW CUSSON
- MATT GINGOLD
- BRANDON GUZMAN
- CARSON KENT
- JOHN KING
- CHRIS LANEY
- TOBIN LANFORD
- LUCILLE LONGHURST
- RYAN MEGER
- GARRETT PEARSON
- JAMES SEARS

WHY PARTNER WITH US?

EVENT EXPOSURE: GAIN NATIONAL VISIBILITY THROUGH THE FORMULA SAE EVENT, WITH SAE CONTENT UPLOADED TO SOCIAL MEDIA AND YOUR LOGO ON OUR CAR AT THE FSAE EVENT IN MICHIGAN

ON-SITE ENGAGEMENT: CONNECT WITH AN ENGAGED RACE-DAY AUDIENCE OF MOTORSPORT ENTHUSIASTS AND FUTURE ENGINEERS.

LIKENESS USAGE: LEVERAGE OUR TEAM'S LIKENESS FOR YOUR PROMOTIONS, EMPHASIZING YOUR SUPPORT OF EDUCATION AND INNOVATION.

ONLINE PRESENCE: ENJOY A PRESENCE ON OUR WEBSITE AND SOCIAL MEDIA, VIEWED BY STUDENTS, ENTHUSIASTS, AND INDUSTRY PROFESSIONALS.

HIGH VISIBILITY: YOUR LOGO PROMINENTLY DISPLAYED ON OUR TEAM SHIRTS AND RACE VEHICLE.

*SEE SPONSOR BENEFIT TABLE BELOW

PARTNER WITH NAU FORMULA SAE: ELEVATE YOUR BRAND WHILE SUPPORTING THE FUTURE OF ENGINEERING AND THE FORMULA TEAM AT NORTHERN ARIZONA UNIVERSITY.



Mechanical
Engineering

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SPONSORSHIP TIER	DONATION VALUE	SPONSORSHIP BENEFITS
PLATINUM	\$3500	Featured logo decal on vehicle (144" Area) Social media video post + gold benefits
GOLD	\$2000	Up to 36" Area logo decal on vehicle Social media picture post Prominent logo on team shirts + silver benefits
SILVER	\$1000	Up to 16" Area logo decal on vehicle Medium logo on team shirts + bronze benefits
BRONZE	\$500	Up to 8" Area logo on vehicle Certificate of sponsorship Social media shout-out
IRON	\$250	Certificate of Sponsorship

NAU FSAE PROGRAM DONATION



NAU Foundation - Society of Automotive Engineers (Tax Incentives)
[Northern Arizona University - Make a Gift - Your Gift \(imodules.com\)](#)

In the gift comments please include "Formula One" so the donation goes directly to us!

CONTACT US:

JOSEPH LEBLANC

2024-2025 FORMULA TEAM LEAD

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PARKER JOHNSON

2024-2025 FORMULA TEAM LEAD

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NAU Foundation, PO Box 4094, Flagstaff, AZ 86011
The NAU Foundation is a 501C(3) tax-exempt organization that receives, manages, and invests private support for the benefit of Northern Arizona University. Tax ID# 86-0193726

LOOKING TO DONATE

DIRECTLY TO THE TEAM?

Check out our GoFundMe!



NAU Formula Team
Fundraiser

<https://gofund.me/2cf033a1>