

Building Transparent Healthcare Pricing with AI



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The Problem

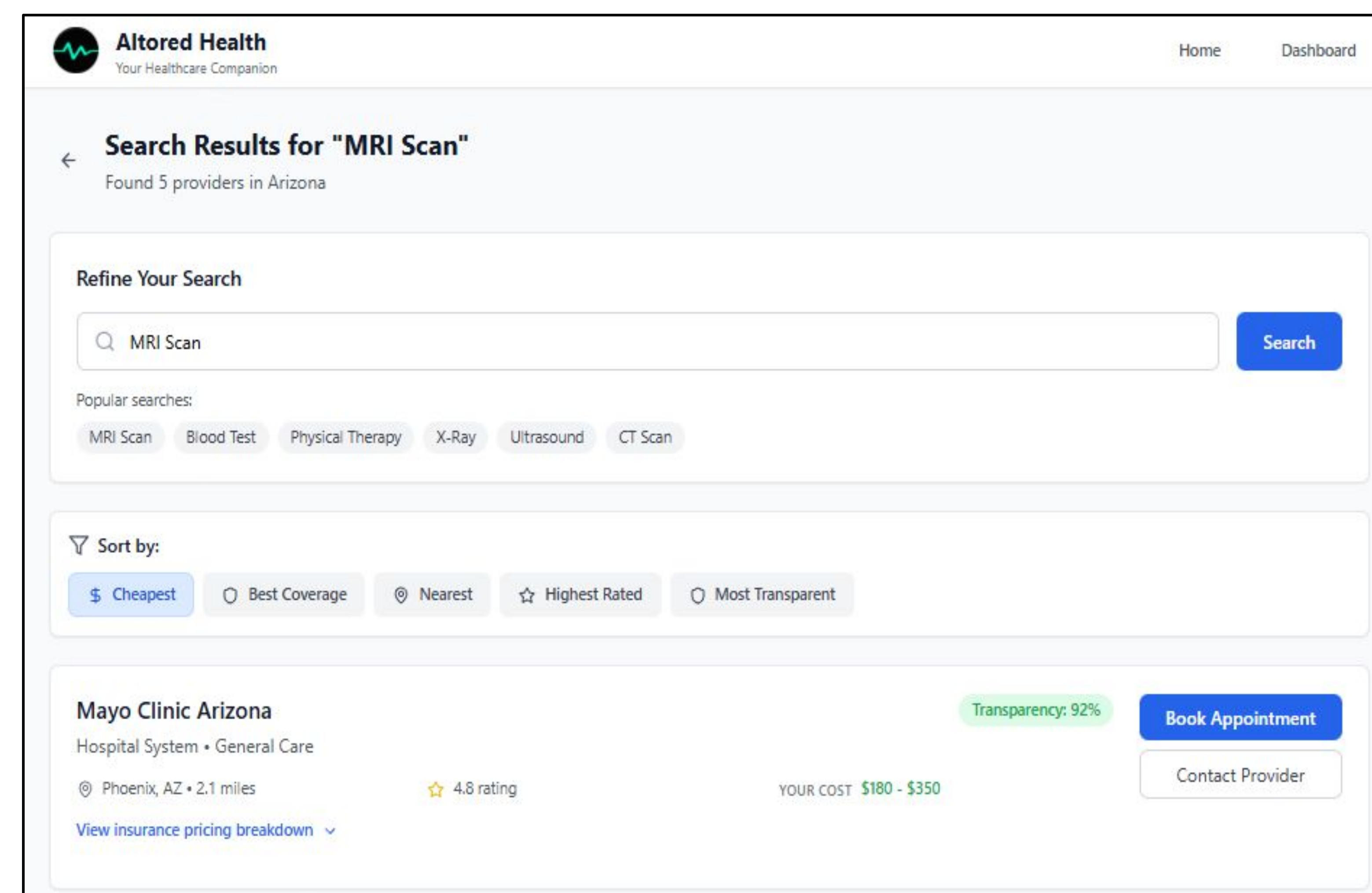
The United States has built a **\$4.5 trillion healthcare system** where patients are surprised by bills, providers are blamed, and payers collect premiums only to deny coverage when it's needed most. Primary care providers have trouble recommending certain clinics over others due to constant price changes and difficulty working with insurers.

Solution Overview

Altored Health brings together **real-time pricing, insurance-aware cost comparisons, clinic profiles, and community reviews** into a single, easy-to-use platform. From searching for services to booking appointments, we help our users every step of the way.

Our Proposed Solution

Altored Health is a healthcare companion that delivers **real-time preservice pricing, insurance-integrated cost comparisons, live reviews, and educational support** to help patients make informed and transparent healthcare decisions. This is done through **data scraping** and **community assistance**.



Feasibility

200+ customer surveys and interviews have shown that there is a vast amount of interest in our product and a large hole in the market.

Next steps:

- Have a commercial ready MVP by the end of the Fall semester.
- Be market ready by end of school year.



**Planned
Technologies**

