



# Team Phonetic Evolution

Design Review

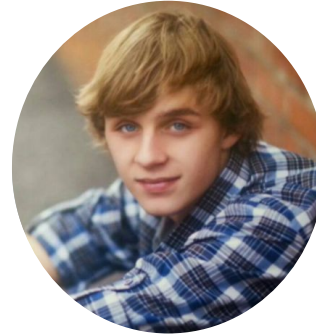
## The Team



**Kenzie Norris**  
TEAM LEADER



**Krystian Bendarz**  
DOCUMENTATION  
MANAGER



**Sam Asher**  
RELEASE  
MANAGER



**Preston Lee**  
DATABASE  
COORDINATOR



## The Client



**Kevin Hirschi**  
PhD Candidate in Applied  
Linguistics at NAU



**Dr. Okim Kang**  
Professor Department of  
English NAU



**NAU**  
NORTHERN  
ARIZONA  
UNIVERSITY  
UNIVERSITY  
ARIZONA  
NORTHERN





# The Problem

What are we here to solve?





## So what's the issue?

- ❑ What will provide the best experience for older Users?
- ❑ Where is the focus on Pronunciation?



Lack of Data Driven  
Learning Software

---

Context is often missing from  
most Language Learning Sites

---

Lack of Engagement





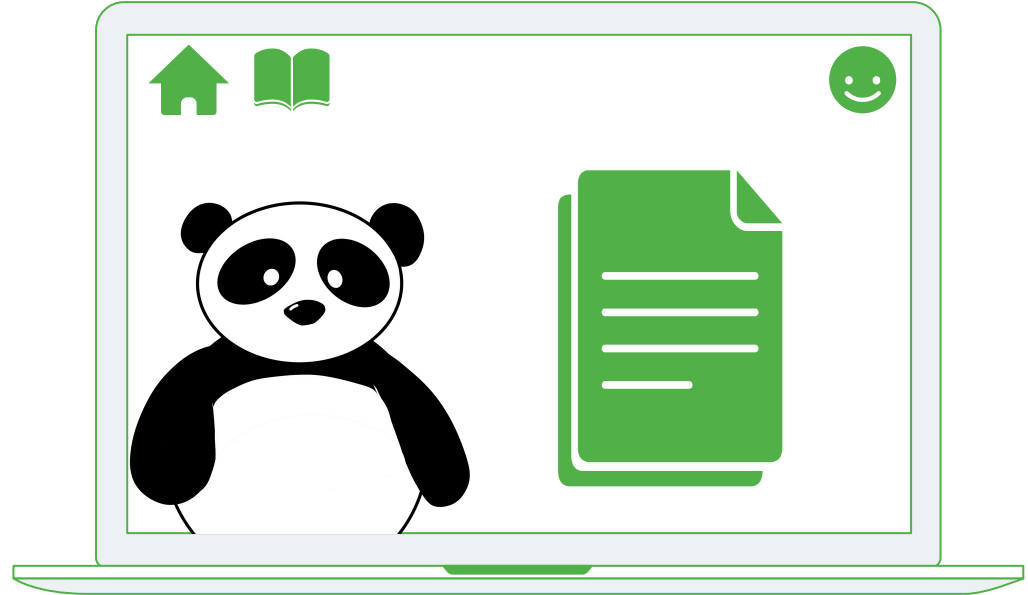
# The Solution

How are we going to tackle this problem?



P  
A  
N  
D  
A

Pronunciation  
through **AN**alysis  
of **DA**ta







# The Requirements

The Specifics





# Library

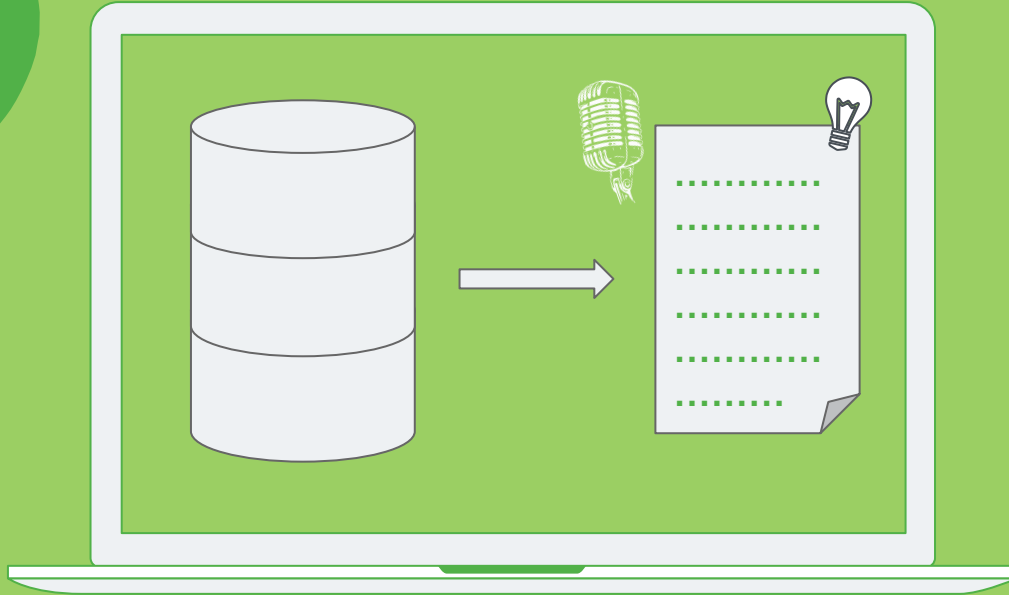
Database exploration & listening to audio corpus.

# Profile

User's personal notebook & statistics storage.

# Practice

Practice with different games & allowing for spaced repetition.



## The Library

A fully developed Library connected to a massive audio and text database built for the target user

User's can search multiple words or phrases to search the Database itself as well



## The Personal Notebook

User's will have a personal notebook that stores words users select manually and automatically saves words the user has searched in the Library





# Pronounce

Test proper Pronunciation

# Context

Learn words based on Context

# Dictionary

Encourage learning to define words



# Pronunciation Training

User will record themselves,  
and Rate how they did  
compared to the audio





Fill in the \_\_\_\_\_

A B  
C

# Context Practice

Users will be given a sentence from the database with a blank, and be asked to choose the word that fits within the context



# Dictionary Discovery

Users will be encouraged to search and define words in their personal notebook, providing personal definitions





# The Statistics

## PRONUNCIATION

Based on Users times practicing and rating their speech

P

C

## CONTEXT

Based on the Users time spent in the Context Practice

Based on the Ratio of words in the users personal notebook vs. number of definitions found

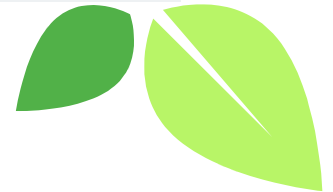
D

R

Based on amount of times Users return back to the website to practice

## DICTIONARY

## REPETITION





# Current Risks?

## SQL Key Leak

SQL key leaks are one of the leading causes to leaked data

## Password Leak

If SQL is leaked, trying to decode passwords might become an issue

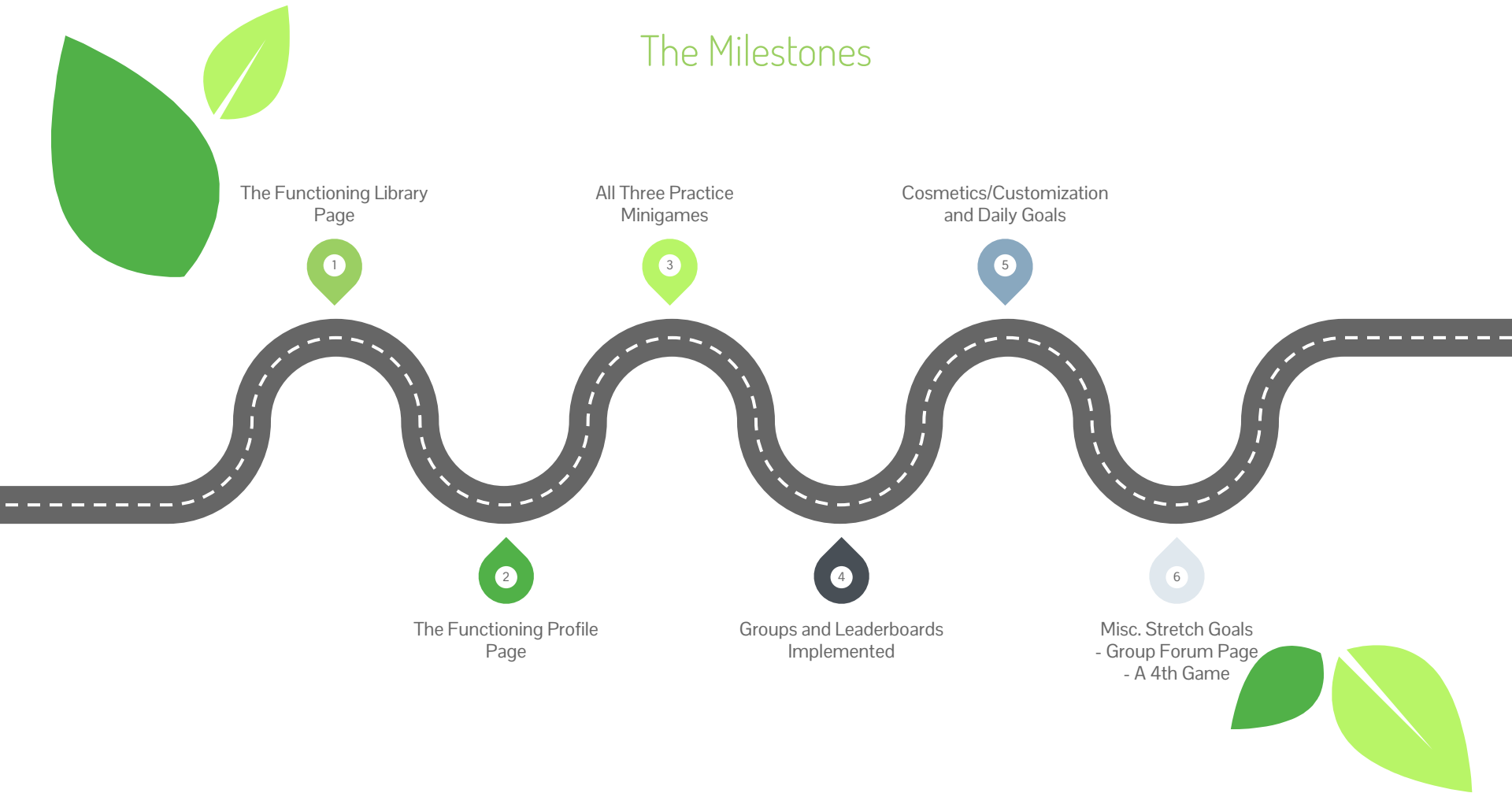
## Lack of Scalability

Working with AWS does mean that some point the sheer amount of users could overwhelm the site

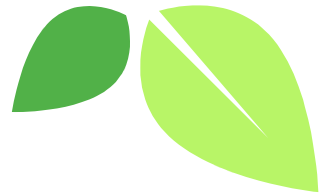
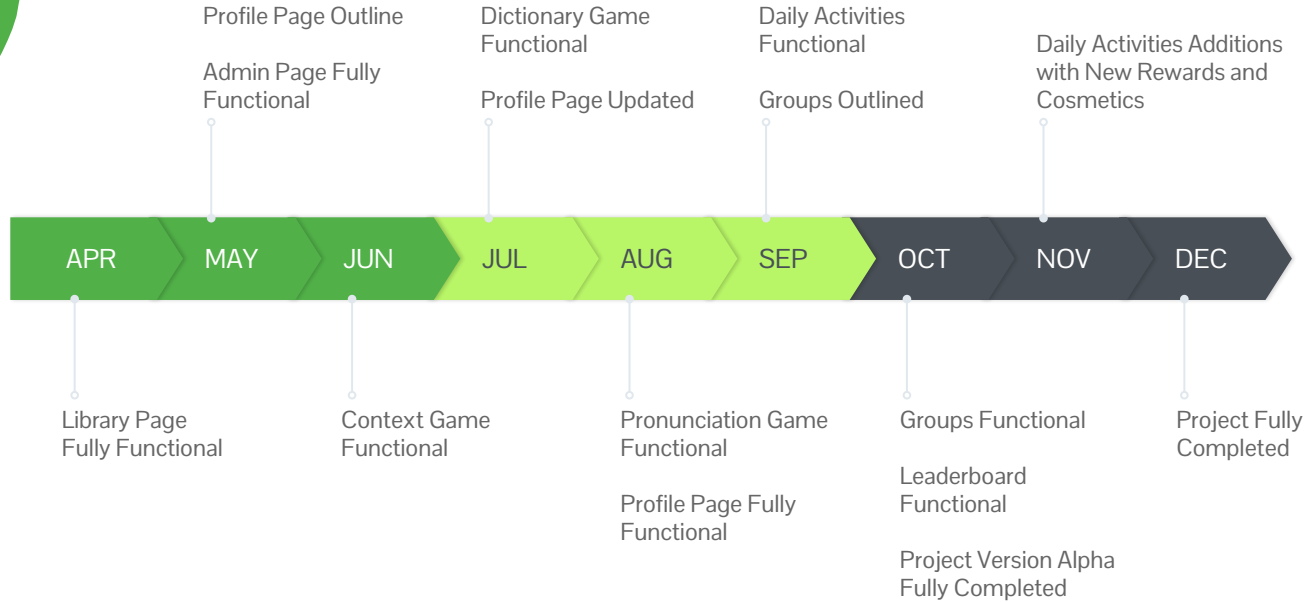
## Unlikely and Low Impact

Due to this site currently being used for research, there is no personal information being stored in the database. As well as the idea of scalability and leaks occurring to also be very unlikely due to the current scale of the project

# The Milestones



# Timeline



The background features several green shapes: a large light green circle in the top left, a smaller dark green circle in the top center, a large light green leaf shape in the center, a smaller light green leaf shape in the bottom left containing the text 'LMNOPQRS', 'TUVWXYZAB', and 'DEFGHIJKI', and another light green leaf shape in the bottom center.

# Conclusion

- Lack of user friendly audio/context language learning tools
- Gamified Language Data Explorer web application
- Pronunciation through ANalysis of DAta (PANDA)
- Encouraging self-driven learning for new English learners