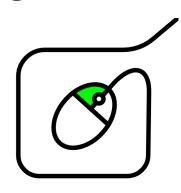
GeekSurvey

Design Review #3



SuperGeeks

Tim Giroux, Kyle Austria, Pengfei Liu, Gustavo Valencia

1. Introduction

- Mentor: Felicity Escarzaga
- Clients:

Dr. Marco Gerosa



Dr. Igor Steinmacher



2.1 Problem Statement

Large and complex business

Research is essential to success

Insights are valuable to modern industries

Gathering data requires participants



2.2 Problem Statement

- Difficulty with recruitment
- Current methods do not work

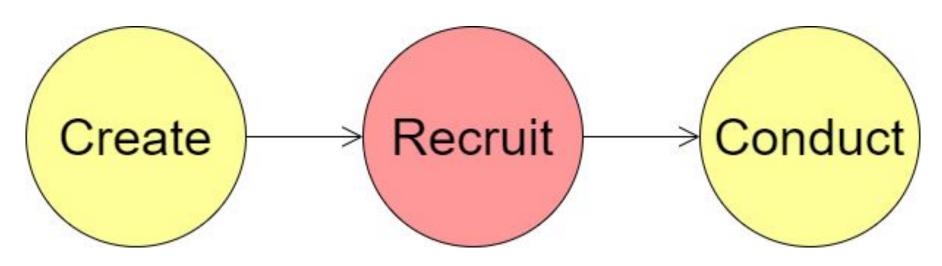


Figure 1: Client's current business process

2.3 Problem Statement

Do not satisfy recruitment requirements

Amazon Mechanical Turk and Prolific.co are limited





3. Solution Overview

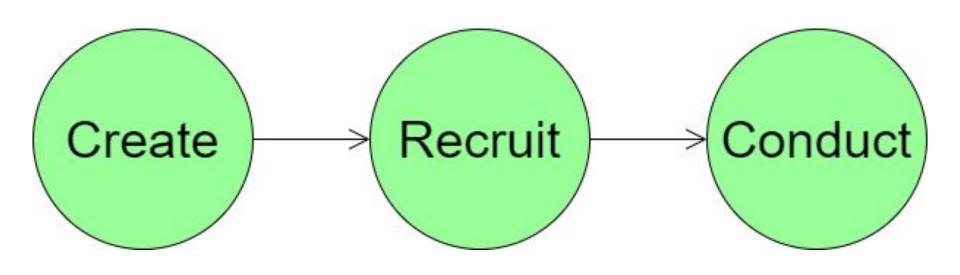


Figure 2: Improved business process

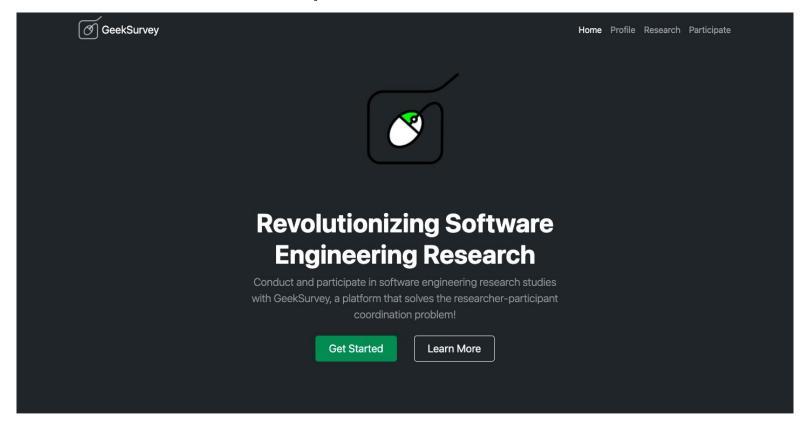
4. Requirements Review

Key Features:

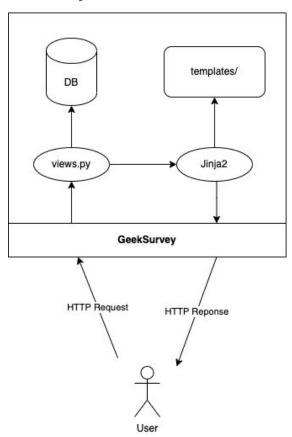
- Researcher View
- Participant View
- Linking to external survey platforms and tracking
- GitHub Profile integration
- Admin Panel
- Researcher/Participant Payments



5.1 Architecture and Implementation Review

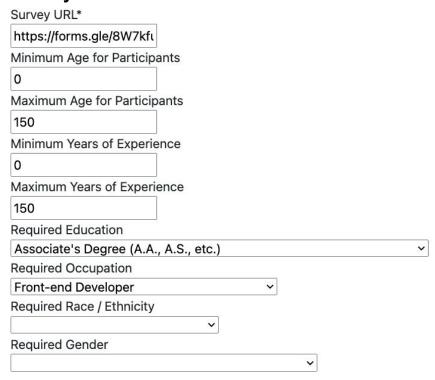


5.2 Architecture and Implementation Review



5.3 Architecture and Implementation Review

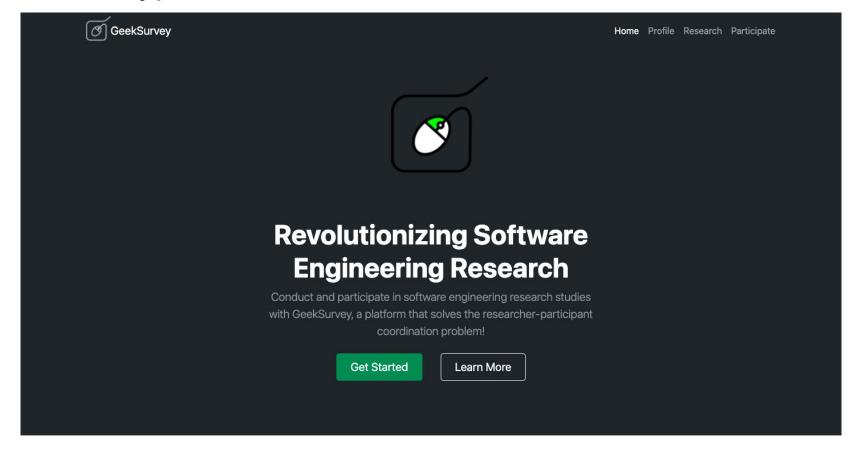
Study Form:



Profile Form:

Age*	
22	
Years of experience*	
4	
Level of education*	
Bachelor's Degree (B.A., B.S., B.Eng., etc.)	~
Occupation*	
Student	
Country of origin*	
United States of America	
Current location*	
United States of America	
Race and ethnicity*	
White or of European Descent 💙	
Open source experience*	
Yes ~	
Gender*	
Man 🕶	

6.1 Prototype Review



6.2 Prototype Review

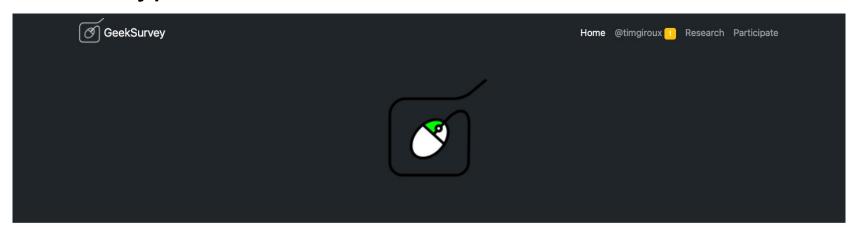


Sign In

Please sign in with one of your existing third party accounts. Or, sign up for a example.com account and sign in below:

GitHub	Google
or	
Username: Username	
Password: Password	
Remember Me:	
Forgot Password? Sign In	

6.3 Prototype Review



Customize your profile

Provide information about you and your skills! The more you customize your profile, the more studies you will be eligible for.

Edit your profile

Create research studies

Find quality participants by filling out our research study form with desired traits and inserting your external survey platform link.

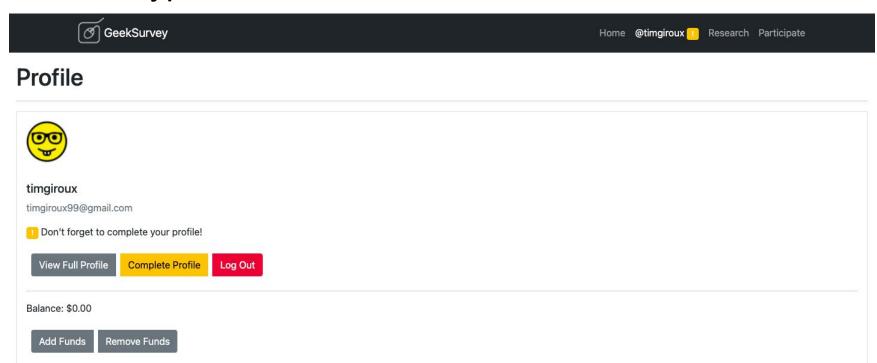
Create a study now

Participate in studies

Make a difference by enrolling in studies that interest you! Receive compensation for your valuable time and responses.

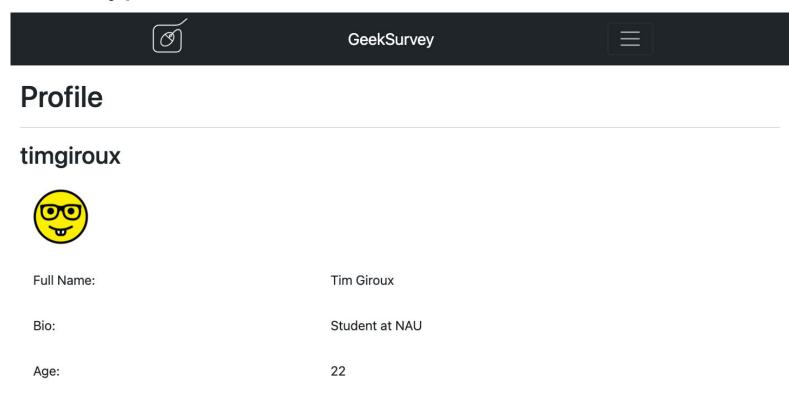
Start participating

6.4 Prototype Review



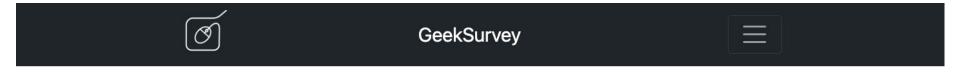
6.5 Prototype Review

Gender:



Man

6.6 Prototype Review

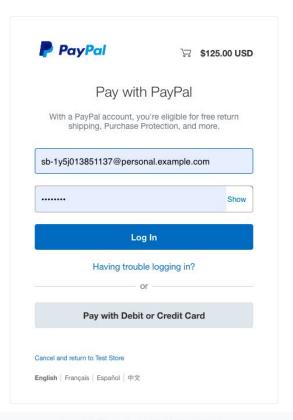


Fund Profile

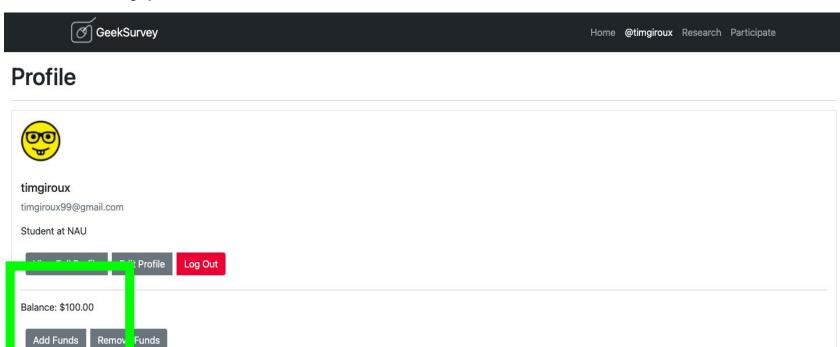
Pay \$125 to add \$100 to your account



6.7 Prototype Review



6.8 Prototype Review

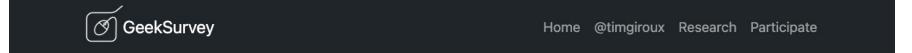


6.9 Prototype Review

Look's like there's nothing here!



6.10 Prototype Review



Study Form

Title*			Expiry date*	
Fru	it Study		04/25/2022	
Desc	ription*			
Wh	at is your fa	avorite fruit?		7.
Com	pletion code	e*		
baı	nanaphone			
	pensation	Maximum	Survey URL*	
(USE))* 	Participants	https://forms.gle/8W7kfuCrbBAcGz8WA	
\$	2.50	51		

6.11 Prototype Review

Home @timgiroux Research Participate

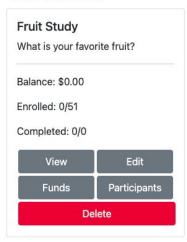


Research Dashboard

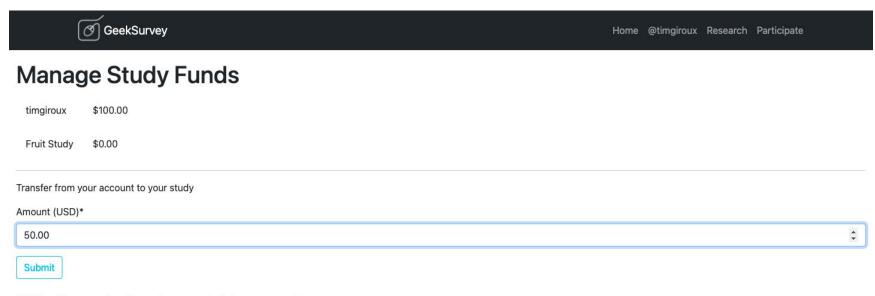
(Ø) GeekSurvey

Create a New Study

Your Studies



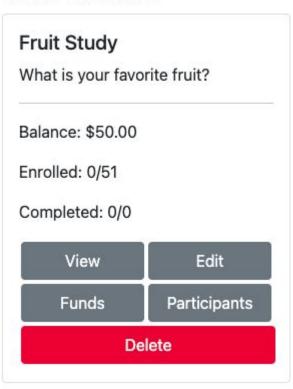
6.12 Prototype Review



TIP: Negative amounts will move from your study to your account.

6.13 Prototype Review

Your Studies



6.14 Prototype Review

Manage Study Participants

\$50.00 Fruit Study

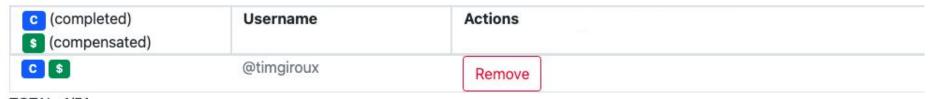


TOTAL: 1/51

6.15 Prototype Review

Manage Study Participants

\$47.5 Fruit Study



TOTAL: 1/51

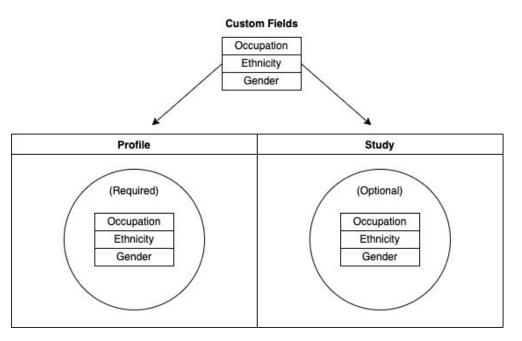
6.16 Prototype Review



7.1 Challenges and Resolutions

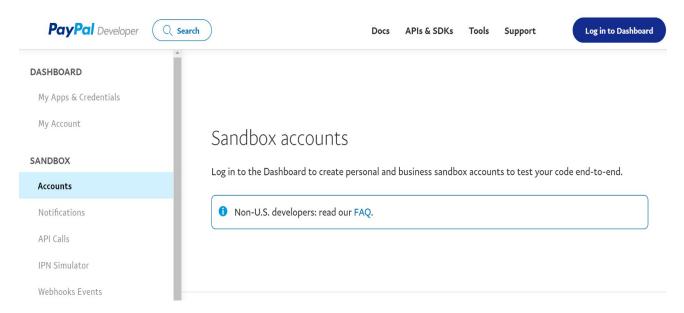
Enrollment Criteria

- Needs to match fields in the profile
- Needs to be customizable



7.2 Challenges and Resolutions

- Payments
 - Legal and business
 issues with deployment



8.1 Schedule

Legend	
Done	
TODO	
Due	
Winter Break	
Spring Break	
Now Line (NL)	
Class Deliverables	Red Text and Italicized and Bolded

8.2 Schedule

	12/13/21	12/20/21	12/27/21	1/3/22	1/10/22	1/17/22	1/24/22	1/31/22	2/7/22	2/14/22	2/21/22	2/28/22	3/7/22	3/14/22	3/21/22	3/28/22
Sprint/Class Tasks:																
1. Home Page																
2. User Account Creation																
Communication Memo																
Software Design Document Draft																
3. Study Creation																
Software Design Document Final																
Peer Evaluation #1																
4. Study Discovery																
5. Study Completion																
UGRADS Registration										ļ.						
6. Admin Menu																
Design Review II Presentation Ste	ep 1															
7. External Payments																
8. CRUNCH																
Design Review II Presentation Ste	ep 2															
Alpha Prototype Demo																
Peer Evaluation #2																
Design Review II Presentation Ste	ер 3															
Software Testing Plan																
Design Review III Presentation																

8.3 Schedule

	Week	f: 12/13/21	12/20/21 12/27/21	1/3/22	1/10/22 1/17/22	1/24/22 1/31/2	2 2/7/22 2	14/22 2/21	/22 2/28/22	3/7/22 3/14/	22 3/21/22	NL 3/28/22 4/4/2	22 4/11/22 4/1	8/22 4/25/22 5
Software Testing Plan												*		
Design Review III Presentation		1			1 1									0.
Peer Evaluation #3														
Project Mini-Video Final												J. 14		
ompleted Team Website												J. U.		
apstone Poster												J		
apstone Presentation + Dry-run														
eer Evaluation #4												7 1		
nal Product Acceptance Demo												7 1		
oject Completion Work					1 1							1 0		
nal (as-built) Report														
eam Reflection Document												1 1		
nal Project Delivery														
eer Evaluation #5														
Overflow (STRETCH GOALS)	9.1 Change profile age to a birthdate as a proper date field.													
,	9.2 Customizable expiration date to studies (MOVED TO SPRINT 8: CRUNCH)											7 1		
	9.3 Bootstrap for better UX											T H		1
	9.3.1 custom elements and color schemes	1			7 1							7 0		
	9.4 More enrollment criteria per client request				0 0 0							1 1		
	9.4.1 criteria for countries (origin and current location)	T)										J		
	9.5 improve initial log-in flow for github auth + email verification				1 1							7. 4.		
	9.6 Disable auth if api info not defined in .env											J		
	9.7 Reorganize code into apps? Researcher code in researchers/ etc.													
	9.7.1 study app										1	7 1		
	9.7.2 payments app											17 17		
	9.7.3 research app											1 0		
	9.7.4 participate app				0 0							1 11		
	9.7.5 profile app											1 0		
	9.8 Check if user is authenticated through GitHub				1 1							J. J.		
	9.9 Display GitHub avatar if user is authenticated through GitHub													
	9.10 Add GitHub enrollment criteria													
	9.10.1 Add GitHub account age											7 1		
	9.11 Move study_email_helper to a custom signal that fires upon study creation													
	9.12 I can't see other email recipients in the group email for study notificationsNOTE currently all email recipients are in the "to" field. Maybe we should send individual emails instead of a batch email												1	
	9.13 Email notifications are parallelizedNOTE: currently this blocks an http response upon study creation													
	9.14 Claims are parallelizedNOTE: currently this blocks on two different api calls to PayPal											()		
	9.15 Fix the warning about naive datetime upon study creation													

9. Testing Plan

Unit Tests

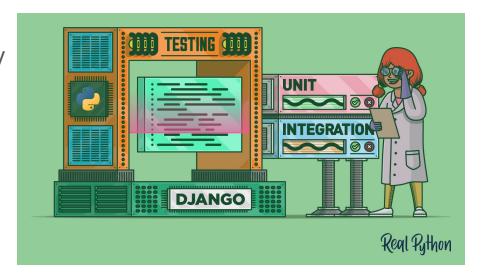
- The unittest standard Python library
- can_enroll()

Integration Tests

 Verify Google Forms and PayPal integration

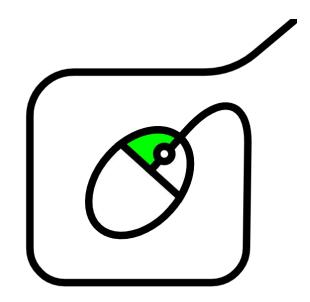
Usability Tests

 Provide feedback on UI and workflows



10. Conclusion

- Solving Research Coordination
- Competitors prove demand
- GeekSurvey is open source



Thank You!

