
Gamified Mobile Pronunciation Tutor for Language Learners Mini Intro



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Introduction

- ❖ Most users that learn a foreign language have little or no capacity to focus on the pronunciation
- ❖ Gap of innovation for mobile devices to provide a gamified platform for learners to practice their pronunciation.



Our Client: Dr. Okim Kang

- ❖ Director of the Applied Linguistics Speech Lab, NAU
 - **Three members of her lab:** Kevin H., SungEun C., An Hoang N.
- ❖ Research focuses on Computer-Assisted Pronunciation Training (CAPT)
- ❖ Desires a fun, convenient way to perform second language assessments through a gamified mobile app that encourages language learners to sharpen their pronunciation skills

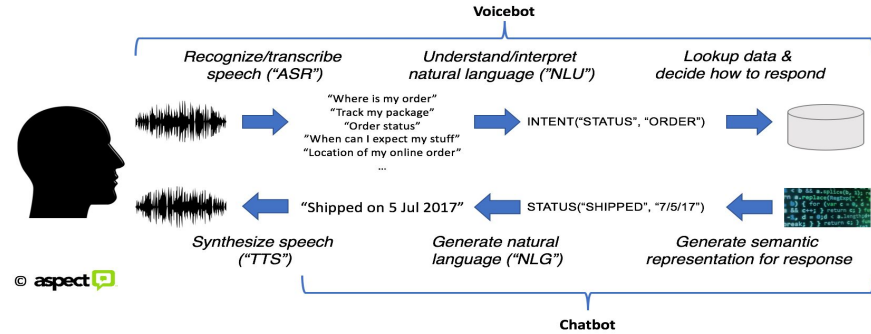




What do existing systems get wrong?

- ❖ Lack of mobile software for foreign language learners that both focuses on pronunciation and encourages learning through gamification.
- ❖ CAPT Software drawbacks:
 - Can be both costly to the learner and prohibitive for researchers.
 - Does not allow course designers to create relevant tasks for learners.
 - No relevant feedback on key features of pronunciation
 - Does not implement gamification to motivate the practice of pronunciation.
 - Most modern ASR technology is proprietary and difficult for linguistics researchers to use

The Solution



- ❖ Mobile App
 - Gathers voice data for the client, but provides the user with pronunciation review.
- ❖ Website Dashboard
 - Allows instructors and researchers to analyze audio data and manage user accounts as well as provide users with language courses.



Development Plan

- ❖ Requirements Acquisition/Refinement
 - Weekly client meetings
- ❖ Technical Investigation
 - ASR Technology
 - Web to mobile app interaction through a shared database
 - Correct implementation of gamified elements
- ❖ Pertinent Issues
 - Bridging the technological and linguistic gap between teams

Conclusion

- ❖ We want to create a better, more entertaining learning experience for our users through gamification.
- ❖ By having this product out to the public, we hope to assist and encourage people to learn a new language in a different way.

